



پوهنتون کاردان
KARDAN UNIVERSITY

Course Catalogue

For Master's in Business
Administration



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Program Introduction

MBA is about mastering the art of business and becoming an educationist guru of business in the industry. Studying MBA will empower you the capacity of doing business in the arena of goods and services locally or internationally. Become a professional business man and business runner Learning business strategies and techniques to maximize incoming profit, welcome risk and taking initiative. One can change the course of life and history by further you can become one of the entrepreneurs. Our MBA graduates have gone to establish their own businesses, manage firms, doctoral degrees and lead major national and international organizations.



Course Curriculums

Core Courses				
No.	Code	Course Name	Pre-requisite	Credits
1		Strategic Marketing		3
2		Managerial Accounting		3
3		Human Behavior in Social Environment		3
4		Executive Business Communication <u>s</u>		3
5		Advanced Management and Leadership		3
6		Advanced Entrepreneurship		3
7		Managerial Economics		3
8		Advanced Research Design		3
Total Courses				8
Total Credits				24

Specialization Courses				
No.	Code	Course Name	Pre-requisite	Credits
Finance (Choose 4 Courses)				12
1		Investment Portfolio Management		3
2		Financial Statement Analysis		3
3		Funds Management		3
4		Risk Management and Insurance		3
5		Commercial and Development Banking		3
6		International Financial Management		3
7		Taxation Management		3
8		Financial Reporting		3
9		International Trade and Finance		3
10		Financial Markets		3
11		Islamic Banking		3
Management (Choose 4 Courses)				12
1		Problem Solving and Decision Making		3
2		Strategic Management		3
3		Conflict and Negotiation Management		3
4		Project Management		3
5		Organization Theory and Design		3



6	Change Management
7	Employee Engagement
8	Supply Chain Management
9	Operation Management
Total Courses	4
Total Credits	12

Dissertation				
No.	Code	Course Name	Pre-requisite	Credits
1		Graduate Dissertation		6
Total Courses				1
Total Credits				6

Summary			
No.	Category	Credits	Percentage
1	Core	24	57%
2	Specialization	12	29%
3	Dissertation	6	14%
Total		42	100%

Graduation Requirements		
No.	Category	Criteria
1	Credit Requirement	42 Credits
2	Dissertation and Defense	Pass
3	English Competency Test	Pass
4	Professional Seminars	6 Hours



Detailed Course Descriptions

Core Courses

Strategic Marketing	
Course Code	MBA-530
Credits	3
Pre-requisite	None
Description	<p>This work will not only be of assistance to students of marketing but also practicing managers. Subjects covered include:</p> <ul style="list-style-type: none">• Marketing strategy• Analyzing the business environment• The customer in the market place• Targeting and positioning• Marketing mix strategy <p>Using case studies, case histories and thought-provoking questions, Strategic Marketing is a valuable resource for all those involved in this important area.</p> <p>The aim of this course is to enable students to develop a sound in different perspective of market. In today's competitive scenario organization needs to examine the nature of competitive marketing strategy and points to the need to adopt new marketing practices in order to meet the demands of business opportunities in the twenty-first century.</p>

Managerial Accounting	
Course Code	MBA-520
Credits	3
Pre-requisite	None
Description	<p>The purpose of this course is to introduce you to the concepts and procedures of managerial accounting from the perspective of the user. It is assumed that you are studying for, or are in, a management position as opposed to a purely accounting position. Therefore the emphasis will be on how to use information more than how to create it. You will likely find that we cover material that you have been exposed to in other courses in the program, such as economics, financial accounting, finance, and organizational behavior.</p>



Managerial accounting courses typically cover two primary topics; (1) cost accumulation and (2) decision making and control. We will cover each in this course; however the majority of our time will be spent on decision making and control. The class is meant to teach you how to think about managerial accounting issues, not necessarily give you a how to do list.

Human Behavior in Social Environment

Course Code MBA-560

Credits 3

Pre-requisite None

Description

This course is designed to help you chart a knowledgeable course through the complexity of human experience. We will explore a select set of theories that help us understand how individuals and communities develop and interact. We will focus on the key theories that help us understand the dimensions and expression of human behavior in the social environment. This discussion is followed by an examination of how dimensions of culture and cultural contexts can shape individual values, beliefs worldviews and identities and therefore play a role in the helping process. We will also explore areas of universality and difference in the context of gender, race, ethnicity, sexual orientation, spiritual beliefs, and socioeconomic class, as well as the realities and influence of multiple forms of oppression. The goal of the course is to enable students to develop a culturally competent framework for analyzing human behavior in order to create empathic, empowering relationships with individuals, families, groups, organizations, and communities.

Executive Business Communications

Course Code MBA-550

Credits 3

Pre-requisite None

Description

Communication is the quintessential competency that empowers professionals to function effectually. Personal and corporate success in work/ business relies on effective communication.

The EBC course will help students develop a truly engaging and responsive communication style, leading to positive results. It will help acquire skills to distinguish from peers, provide a solid foundation for every modern management



skill, including the ability to lead, motivate, organize, control and manage conflict, business writing and powerful presentation skills, and interpersonal communication. The program is tailored to meet the requirements of today's fast-paced workplace and emerge with new insight and practical techniques that will improve overall effectiveness.

Advanced Management & Leadership

Course Code MBA-520

Credits 3

Pre-requisite None

Description The Kardan University's MBA program is designed to develop influential business leaders. This class is designed to help students develop a deeper understanding of their leadership and managerial capabilities in the context of business.

This course is offered during the first semester of the Kardan MBA program and instruction methods include lectures, self-assessment exercises, case studies and assignments. These activities are meant to introduce students to a wide variety of topics, help them hone in on their own strengths and weaknesses, and provide them with a foundation from which they can further their management skills through effective leading practices into their second year.

This course is designed to provide a structured format for the development of a dynamic personal leadership development plan. Using readings, lectures, and experiential activities, the course will offer theoretical foundations, practical application and an opportunity for self-assessment that will permit students to continue the development of their leadership and management talent.

Managerial Economics

Course Code MBA-510

Credits 3

Pre-requisite None

Description The main objective of this course is very much on the application of economics to firm management and application of economic analysis to business decision-making & organization: basic economic tools, business objectives, demand analysis; pricing policies & competitive strategies, game theory, cost & production analysis, market structure, decision-making under uncertainty, capital budgeting & investment analysis.



Advanced Research Design	
Course Code	MBA-555
Credits	3
Pre-requisite	None
Description	This course provides the insight into the challenges faced by managers in research for business decision making. It aims to integrate academic research with industry research while focusing on basic and applied research for decision making process in organizations. The program will provide the knowledge and skills a manager needs to solve information gathering and research related problems in the organization.

MBA Specialization Courses - Finance

Investment Portfolio Management	
Course Code	MBA-527
Credits	3
Pre-requisite	None
Description	The course is designed to provide students a thorough overview of financial markets. The course will explain the various alternative investment opportunities and will discuss various types of financial markets. This course will also help in seeking investment opportunities in different portfolios. It will also give a complete understanding of bond fundamentals; bond yields and bond prices. A number of portfolio risk return theories will be discussed. This course will also introduce the concepts of future and options.

Financial Statement Analysis	
Course Code	MBA-573
Credits	3
Pre-requisite	None
Description	<p>This is a second year course for undergraduate business students. It is mandatory for all banking and finance students. It is optional for non-finance business students.</p> <p>The course aims to provide participants with an understanding of the use of financial statement information from a user perspective such as equity investor, debt holder, financial analyst and manager. The course examines the impact of</p>



different accounting choices on reported earnings, shareholders' equity, cash flow and various measures of corporate performance. Participants will develop skills in analyzing financial statements for investment, credit and other business decisions. In view of the considerable similarities among US Financial Reporting Standards (US GAAP), International Financial Reporting Standards (IFRS) and Financial Reporting Standards in Singapore (FRS) for most of the topics covered in this course, we will focus on FRS in this course. Main differences between FRS and IFRS (and/or US GAAP) will be highlighted where appropriate.

Funds Management

Course Code MBA-520

Credits 3

Pre-requisite None

Description This course introduces students to the process of managing investment portfolios. The primary focus will be on funds management at the institutional, rather than personal, level. Students will explore the continuous and systematic decision-making process underlying the management of publicly offered investment funds. The course explores and analyses the theory, concepts, tools and techniques of funds management in a global environment.

The objective is to provide an understanding of the tools used in the investment industry as well as the problems involved with delegated portfolio management. At the end of the course, the students should have a broad understanding the Asset Management Industry.

Risk Management and Insurance

Course Code MBA-521

Credits 3

Pre-requisite None

Description The Risk Management and Insurance specialty program will prepare students for careers in positions that help individuals and businesses identify and manage risks and understand the relationship of appropriate insurance product and related service solutions. The insurance business is knowledge-driven and an integral part of modern societies and the global economy. This program develops and integrates, business management, marketing, financial and statistical analysis skills. It places an emphasis on developing high standards of professional ethics, especially in relationship to this industry.



Commercial and Development Banking

Course Code MBA-522

Credits 3

Pre-requisite None

Description

The rationale behind the inclusion of the course is to acquaint those students who want to pursue career in commercial banking sector with some of these practices. On completion of this course participant will have a good understanding on Commercial Banks Management, their role in economy, national and international regulation on banking, global banking standards/best practices and international financial development institutions. However, no prerequisite is required for this course. Knowledge of financial management is of good help.

International Financial Management

Course Code MBA-524

Credits 3

Pre-requisite None

Description

The objective of the course is to provide the student with the conceptual framework necessary to appreciate and understand the challenges facing the financial manager in a global financial environment. The first half of the course covers the key financial issues faced by businesses operating internationally and tools available to help manage risks. Specifically, the determination of exchange rates, country risk analysis, foreign currency derivatives (futures, options, currency, and interest rate swaps), and the use of these products in risk management strategies to hedge foreign currency risk faced by the Multi-National Corporation (MNC).

The second half of the course focuses on the MNC and global foreign investment. Specifically, Euro currencies, international capital markets (including equities, global bond markets, and role of the major rating agencies), cost of capital, working capital, capital budgeting, short-term financing, and managing international cash flows within the multi-national corporation and its foreign subsidiaries. We will utilize cases and group projects to augment lectures, readings, and exercises.



Taxation Management	
Course Code	MBA-525
Credits	3
Pre-requisite	None
Description	<p>The rationale behind inclusion of taxation management in program is that as MBA qualification holders most probably you will pursue career in business environment , where taxation has a big impact on its financial management, furthermore companies incur a high expense to pay tax consultant.</p> <p>Your knowledge in tax legislation is a high value addition to your business. Besides that, your theoretical knowledge base helps you critically analyze existing taxation system and offer better suggestion. As tax authority you can offer amendment to tax law and play a key role to tax reform. In addition to all, you can also utilize your skills to provide consultancy and update individuals or companies on taxation systems.</p>

MBA Specialization Courses - Management

Problem Solving and Decision Making	
Course Code	MBA-507
Credits	3
Pre-requisite	None
Description	<p>Every day of our lives, we are faced with situations that require us to decide what to say and do.</p> <p>Problems are further compounded by the fact that change and uncertainty now seem to be an inevitable part of our lives. Making decisions and bearing the responsibility for them is one of the cornerstones of the manager's job. This fundamental importance of decision making is reflected in the attention shown to it by several academic disciplines. Philosophy, Economics, Mathematics, and the Social Sciences have all contributed to better the understanding of how decisions are made, or ought to be made. Management life, like our every-day life, involves a whole series of decisions. They may be trivial or important, repetitive or novel, expected or unforeseen, but all are part of how managers spend their time.</p> <p>This subject will help students develop a deeper understanding of their decision making capabilities in the context of business.</p>



Strategic Management	
Course Code	MBA-505
Credits	3
Pre-requisite	None
Description	<p>This course introduces the key concepts, tools, and principles of strategic formulation and competitive analysis. It is concerned with managerial decisions and actions that affect the performance and survival of business enterprises. The course is focused on the information, analyses, organizational processes, and skills and business, judgment managers must use to device strategies, possession their businesses, define firm boundaries and maximize long term profits in the face of uncertainty and competition.</p> <p>Strategic management is an integrative and interdisciplinary course. It assumes a broad view of the environment that includes buyers, suppliers, competitors, technology, the economy, capital market, government, and global forces and views the external environment as dynamic and characterized by uncertainty. In strategy, the course draws together and builds on all the ideas, concepts and theories from functional courses such as accounting, economics, finance, marketing, organizational behavior, and statistics.</p>

Conflict Management & Negotiation	
Course Code	MBA-508
Credits	3
Pre-requisite	None
Description	<p>No organization runs for charity, it has to make money to survive well. Employees must give their hundred percent at work to ensure the maximum productivity. Nothing productive will ever come out if the employees are constantly engaged in fighting and criticizing others. Conflict management plays a very important role at workplaces to prevent conflicts and for the employees to concentrate on their work. The team leaders must ensure that the roles and responsibilities of each and every employee are clearly passed on to them.</p>



Project Management

Course Code MBA-509

Credits 3

Pre-requisite None

Description

The main objective of this course is very much on the application of economics to firm management and application of economic analysis to business decision-making & organization: basic economic tools, business objectives, demand analysis; pricing policies & competitive strategies, game theory, cost & production analysis, market structure, decision-making under uncertainty, capital budgeting & investment analysis.

Organization Theory and Design

Course Code MBA-541

Credits 3

Pre-requisite None

Description

This course gives us the tools to evaluate and understand how a huge, powerful firm like Lehman Brothers can die and a company like Bank of America can emerge almost overnight as a giant in the industry. This course focuses on the analysis of concept and nature of organizations, their classification and detection of features of organizational systems, on studying of organization laws and principles, on the origins of their occurrence in nature and society, and also on studying historical organizational models, life-cycle concepts, and methods of organizational design. This course provides an overview of the main levers and institutional mechanisms that drive the business entities and ensure their steady and balanced work

Change Management

Course Code MBA-570

Credits 3

Pre-requisite None

Description

The course is of integrated nature related with multiple disciplines and has got diverse and kaleidoscopic application. For instance this is closely related with other subjects like Strategic Management, Organization Development, Training or Management Development.

Change is a constant in many of our lives. All around us, technologies, processes, people, ideas, and methods often change, affecting the way we perform daily tasks and live our lives. This Change Management course will give any leader tools to implement changes more smoothly and to have those changes better accepted. This



will also give all participants an understanding of how change is implemented and some tools for managing their reactions to change.

Employee Engagement

Course Code MBA-543

Credits 3

Pre-requisite None

Description

This course aimed at HR professionals, line managers and organizational change agents who want to increase the level of employee engagement in their organization. Researcher Intention in writing is to share not just what global best practice organizations do to engage their staff, but how they achieve this and profit from it, and what will stand in your way when you try to engage your employees. After the initial chapter, each chapter contains examples, key learning points and a checklist so that you can assess your organization and apply what you have learnt in a practical fashion.



