

Name of Institution: Kardan University

Business Unit(s) included in this report: MBA

Academic Period Covered: Spring & Fall 2019

Date of Submission: 16/02/2020

| PROGRAM                           | INDICATOR                 | RESULT |
|-----------------------------------|---------------------------|--------|
| Master of Business Administration | Student Retention Rate    | 97 %   |
| Master of Business Administration | Job Placement Rate        | 90+ %  |
| Master of Business Administration | Graduate Rate             | 85 %   |
| Master of Business Administration | Student Satisfaction Rate | 90 %   |

## **Indicators Used**

| INDICATOR              | DESCRIPTION AND HOW IT WAS CALCULATED   |
|------------------------|---|
| Student Retention Rate | Students' Retention Rate is the percentage of new students<br>enrolled in Spring and Fall 2019 admissions, who are still<br>studying at the end of Fall 2019.   |
| Job Placement Rate     | Job Placement Rate is the percentage of those graduates who<br>are on job out of the total graduates for that particular year.<br>(Placed Graduates of Fall 2019– Spring 2019 divided by Total<br>Graduates of Spring 2019 – Fall 2019) |
| Graduate Rate          | Graduate Rate is the percentage of students who completed their required courses and/or degree with us out of the total enrollment of them in 1 <sup>st</sup> semester. (# of students Graduated in                                     |

|                      | Fall 2019 and Spring 2019 divided by Total number of the same terms at the time of admission)   |
|----------------------|---|
| Student Satisfaction | On the Survey instrument and in the interviews, 90 % of the graduating students indicated that they are <b>satisfied</b> or <b>highly satisfied</b> . |